

2007 Michigan Airport Conference
February 21-22, 2007
Kellogg Hotel & Conference Center
East Lansing, Michigan 48824

VENDOR REGISTRATION FORM

PLEASE TYPE OR PRINT LEGIBLY

Last Name _____ First Name (to appear on name tag) _____
Representing Agency/Company _____ Type of Business _____
Mailing Address _____
City _____ State _____ Zip Code _____
Phone No: _____ Fax No: _____ E-Mail Address: _____

(Please submit one registration form for each person attending)

The registration fee per booth includes an 8'x10' booth with pipe and drape, an 8' skirted table (unless otherwise noted below), 2 chairs, all conference sessions and materials, meals, and breaks for one person. For special arrangements regarding your exhibit, please contact the hotel directly at 517-432-4000. **There is no reduced rate for one day attendance. Deadline for Vendor registration is February 9, 2007.**

	Cost	AMOUNT PAID
Booth	@ \$450.00/ea	_____
Additional Attendee(s) (LIMIT 2)	@ \$100.00/ea	_____
Total:		_____

Booth Number Preference: 1st choice _____ 2nd choice _____ 3rd choice _____
Electricity needed in booth: _____ Other table choice: 6ft. _____

Send registration form and payment to: Ms. Sue Seal
Airports Division
2700 E. Airport Service Road
Lansing, Michigan 48906-2160
PHONE (517) 335-9211 (FAX) 517-886-0366

PLEASE MAKE CHECKS PAYABLE TO M.A.A.E.
(No refunds after February 9, 2007)

To assist in meals and seating arrangements, please complete the following – **Note: Wednesday is Ash Wednesday***

WEDNESDAY

Continental Breakfast ☐ Yes ☐ No
Lunch ☐ Yes ☐ No
*Lemon Chicken _____ or Vegetarian Lasagna _____
Reception ☐ Yes ☐ No

THURSDAY

Continental Breakfast ☐ Yes ☐ No
Awards Lunch ☐ Yes ☐ No

ROOM RESERVATIONS: The Kellogg Hotel & Convention Center (800-875-5090) has reserved a block of rooms at a group rate of \$94 single/double (plus applicable taxes). **To qualify for this rate, you must mention you are attending the Michigan Airport Conference. The hotel will guarantee this rate through January 29, 2007.**

- Do Not Write in Shaded Area Below -

Date Rec'd _____ Payment Rec'd _____ Ch/Ck _____
Date Posted _____

CONFERENCE INFORMATION

This is the 16th year the Michigan Airport Conference has been held. By co-sponsoring this conference, the Michigan Association of Airport Executives (MAAE) and Michigan - Aeronautics are able to provide airport sponsors, managers, consultants, and others interested in aviation the opportunity to meet in an open forum to share information and ideas. The conference also provides a versatile medium to inform attendees regarding changes and opportunities available to airport communities. The presence of vendors accentuates the availability of new equipment, products, and processes, etc., that can be readily examined and provide hands-on opportunities. To have consultants available to explain their varying areas of expertise is another opportunity not to be missed.

AGENDA AND SPEAKERS

In addition to our regular updates and round table discussions, we have several topics that will be of special interest; DBE program presentation, role of the airport board panel discussion and non-traditional airport users are some of the topics presented at this year's conference.

The Wednesday luncheon speaker is Michael Boyd, President of The Boyd Group, Inc., an expert in the aviation industry. The FAA leadership team will also be present to speak to us on the latest aviation news and developments.

The grand finale of our conference will be our most honored tradition of recognizing the Airport Sponsor and Consultant of the Year followed by the grand prize drawing.

DOOR PRIZES

Door prizes have time and again proven to be a good advertising medium. If you have items you would like to donate for that purpose, we would certainly appreciate your participation and, of course, your company would receive appropriate recognition for donating the prize.

SPONSORSHIP OPPORTUNITIES

By sponsoring a function, in whole or in part, your company will receive special recognition in addition to the appreciation we normally bestow.

WEDNESDAY, February 21, 2007

Morning:	Continental Breakfast	\$ 800
	Refreshment Break	\$ 500
Luncheon w/Speaker:		\$2,500
Afternoon:	Refreshment Break	\$ 500
Evening:	Exhibitor Reception	\$4,000
	Host Bar	\$1,500

THURSDAY, February 22, 2007

Morning:	Continental Breakfast	\$ 800
	Refreshment Break	\$ 500
Awards Luncheon:		\$2,500

If you are interested in sponsoring an event and/or donating door prizes, please contact conference committee members:

Lee Scherwitz- 269-927-3194, Ext. 10

Harvey Setter- 906-428-1232 e-mail: maae@uplogon.com

Sue Seal- 517-335-9211 e-mail: seals@michigan.gov

EXHIBITORS

The conference display area offers your company an excellent opportunity to promote and exhibit your products and/or services to a large, diverse group of individuals involved in varied aspects of aviation. Time with exhibitors is scheduled to encourage attendees to visit the exhibitor area. The hors d'oeuvres reception, "Exhibitors Reception," has proven to be a positive tool in providing vendors an additional opportunity to meet and mingle with conference attendees.

Exhibit Information

All continental breakfasts, breaks, luncheons, and the reception will be held in the exhibit area.

Location: Big Ten Room
Setup: Wednesday, Feb. 21 @ 6:00a -
Show: Wednesday, Feb. 21 @ 8:00a - 7:00p
Thursday, Feb. 22 @ 8:00a - Noon
Dismantle: Wednesday, Feb. 21 @ 7:00p thru
Thursday, Feb. 22 @ 2:00p

Each booth will be provided with pipe and drape, skirted table and 2 chairs. Also included are all conference sessions and materials, meals, and breaks for one person. Accompanying individuals will be charged an additional fee.

Exhibit Booth Assignment

Please reference the exhibit booth layout design shown below. Indicate your top three location preferences on the Registration Form. We will strive to accommodate your request. Booths will be reserved upon availability when payment is received.

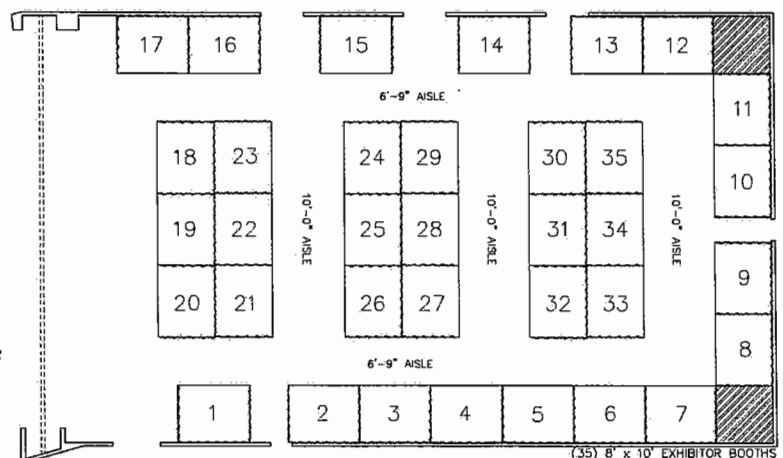
Exhibit Booth Registration Fee

Exhibitor Registration: \$450
Accompanying Individual(s): \$100

Vendor registration deadline is February 9, 2007. Refund requests for cancellations will not be honored after February 9, 2007.

Big Ten Room

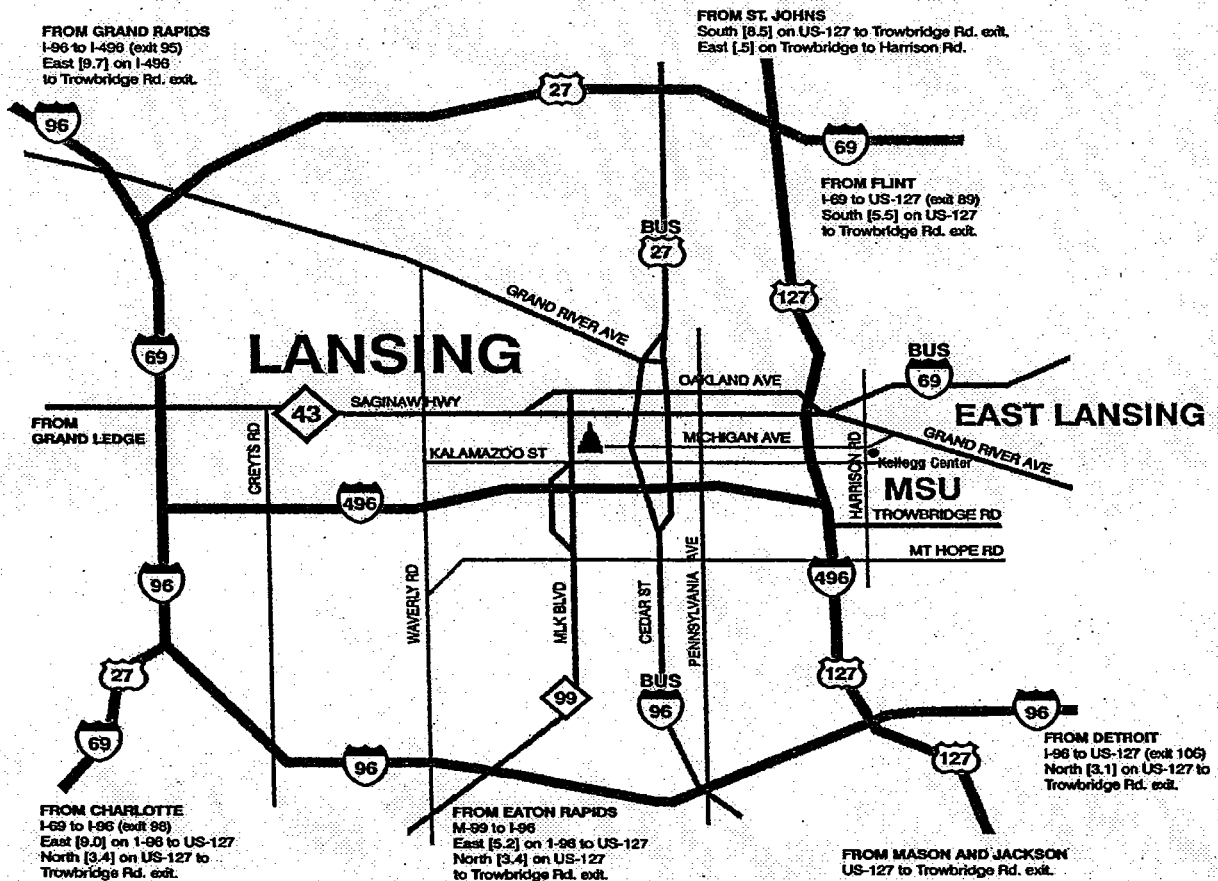
Entrance



CONFERENCE LOCATION

The conference is being held at the Kellogg Hotel & Convention Center in East Lansing, Michigan. The phone number is 800-875-5090. They have reserved a block of rooms at a group rate of \$94 single/double (plus applicable taxes). The Kellogg Hotel & Convention Center is conveniently located at 55 South Harrison Road in East Lansing, Michigan 48824. These rates are guaranteed to January 29, 2007. Be sure to mention you are attending the Michigan Airport Conference when making your reservations.

Directions to Kellogg Hotel & Convention Center:



MICHIGAN AIRPORT CONFERENCE
February 21-22, 2007

KELLOGG HOTEL & CONFERENCE CENTER
55 South Harrison Road
East Lansing, Michigan 48824
800-875-5090